

Gift Redemption Program

 **HEXA** | DESIGN LAB



**The Gift Everyone Is
Talking About.**

You Design. We Build.

With Hexa Custom Outerwear, recipients have the opportunity to design a premium jacket just the way they want it.

Resulting in an experience that will never be forgotten, and a product that they will love.

We offer the canvas, you create the masterpiece.



How It Works

STEP
01

Select a Value Tier

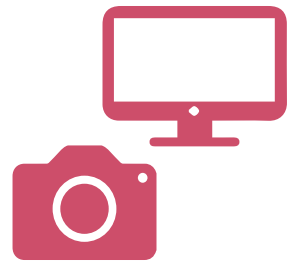
Choose which product you want to offer.



STEP
02

Get Creative

Tap into our imagery & assets to add to your corporate gifting sites.



STEP
03

Issue Redemption Codes

Deliver redemption codes via email or a postcard for your desired gifting experience.



STEP
04

They Design, We Build.

The customer redeems their gift by designing something one-of-a-kind.



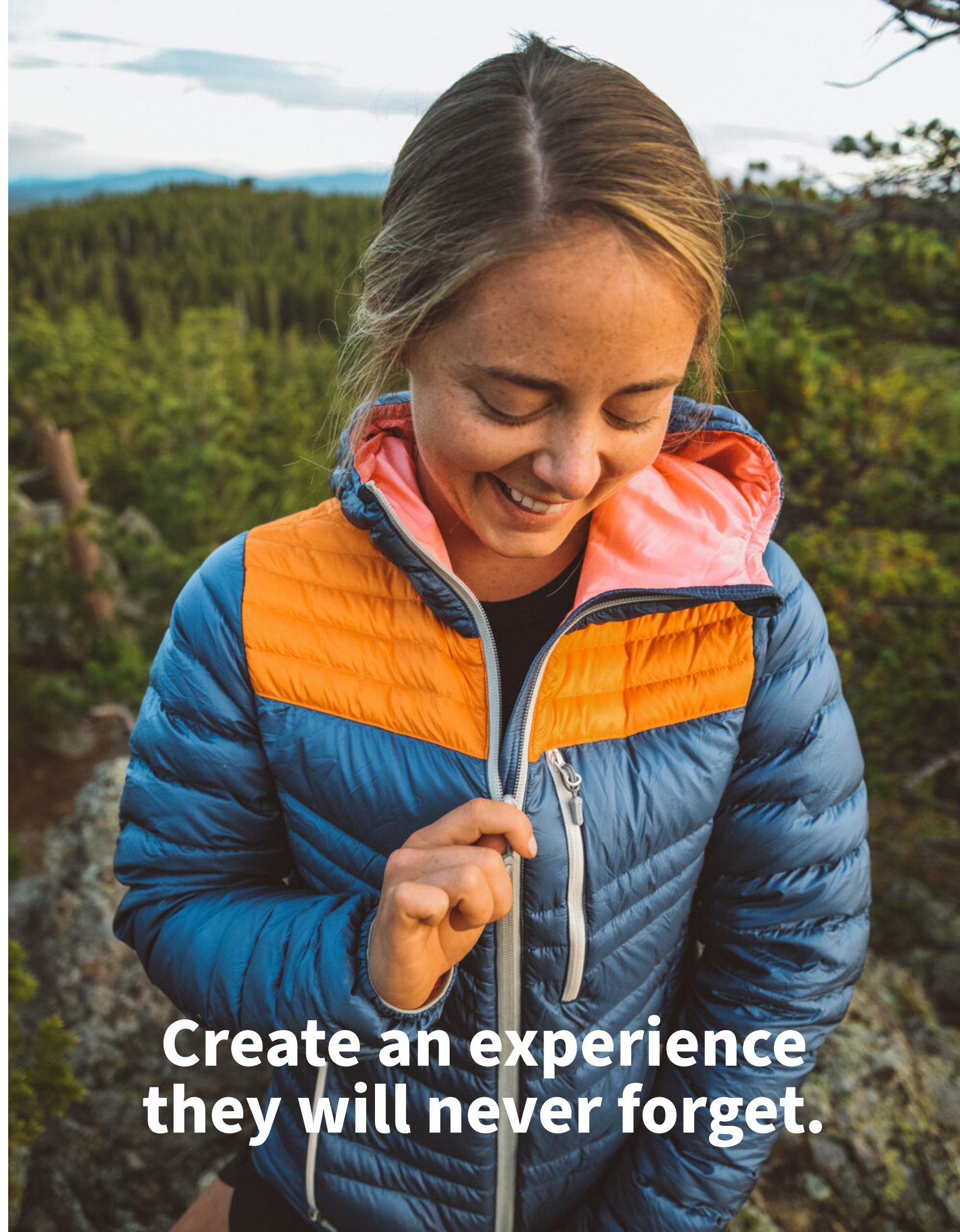
STEP
05

Delivery

We produce & ship directly to the recipient's home.



Create an experience they will never forget.



Program Details

On-going Hexa-branded gift redemption sites where recipients get to design their own outerwear and transact via redemption code.

- Site design is Hexa Custom branded.

** No custom logos can be applied*

- A single style is offered.

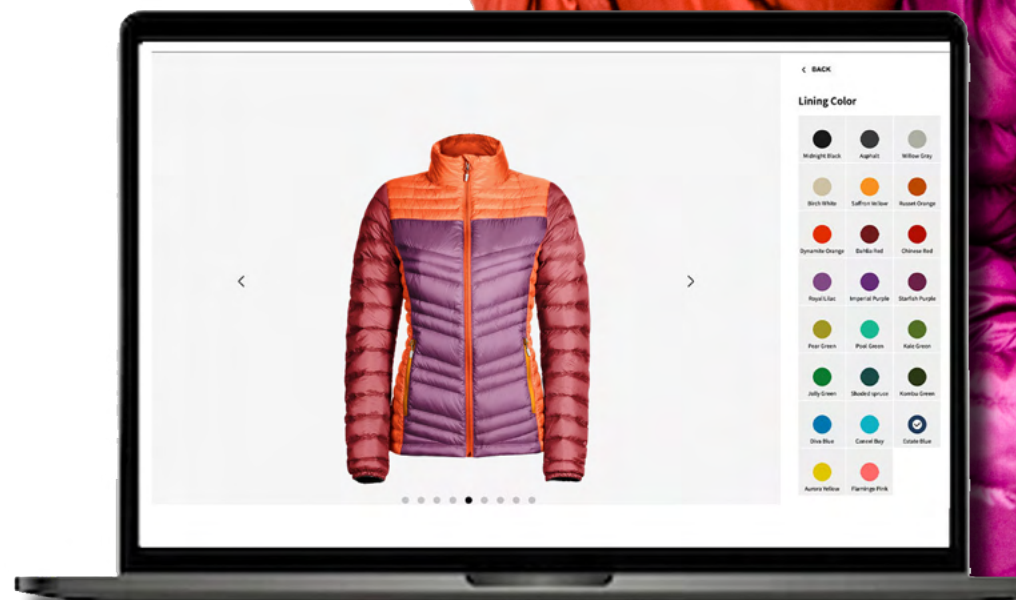
- Recipient can apply all 23 colors across panels and zippers.

- Microsite is active on an ongoing basis.

- Redemption codes are active for 1 years from the date of product selection.

- Product ships directly to the recipient.

** USA shipping only*



HEXA | DESIGN LAB

Gift Redemption Tiers



TIER 1

**WINDBREAKER
\$130 MSRP**

[View Demo](#)

TIER 2

**REVERSIBLE
SYNTHETIC VEST
\$150 MSRP**

[View Demo](#)

TIER 3

**SYNTHETIC
JACKET
\$200 MSRP**

[View Demo](#)

TIER 4

**STANDARD DOWN
JACKET
\$250 MSRP**

[View Demo](#)

TIER 5

**PUFFY DOWN
JACKET
\$250 MSRP**

[View Demo](#)

TIER 1 | \$130 Value

Windbreaker Jacket

Lightweight & windproof for everyday performance. Available in a rainbow of colors.

Color up the panels with our 23 options.

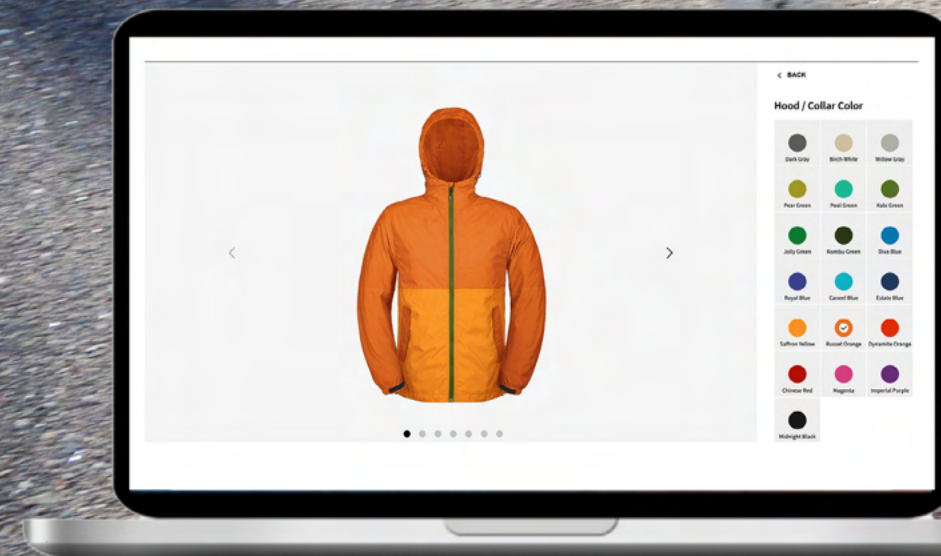
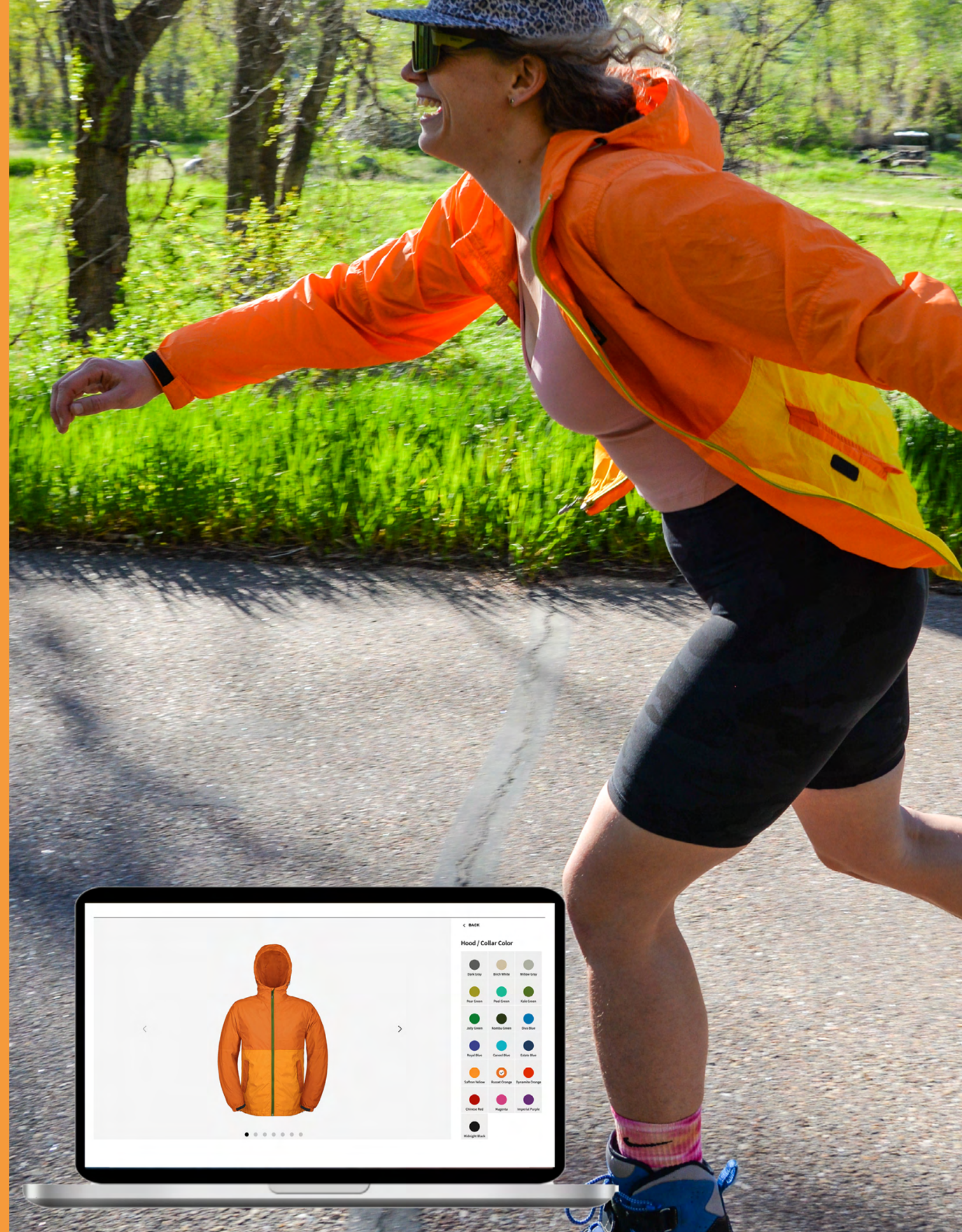
Drawcord hem to trap warmth & offer style versatility.



100% comfort touch Nylon fabric with DWR coating.

Large-scale YKK zippered pockets.

Available in Men's XS-5XL, Womens XXS-4XL



TIER 2 | \$150 Value

Reversible Synthetic Vest

Keep one side neutral and let your creative flow on the other. Available in a rainbow of colors.



Chest pocket doubles as integrated storage sack.

60 gram polyfill insulation.

Large-scale hand pockets on both sides.

20D comfort touch Nylon fabric with DWR coating.



Color up both sides with our 23 options.

Available in Men's XS-5XL, Womens XXS-4XL



TIER 3 | \$200 Value

Synthetic Jacket

Lightweight and warm for everyday performance. Available in a rainbow of colors.



Color up each panel with our 23 options.

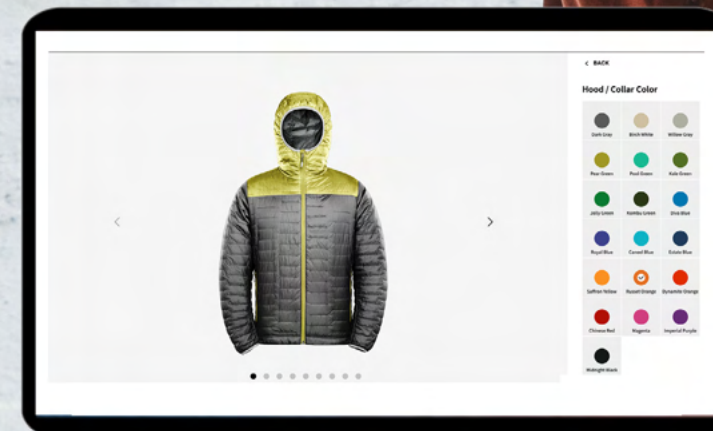
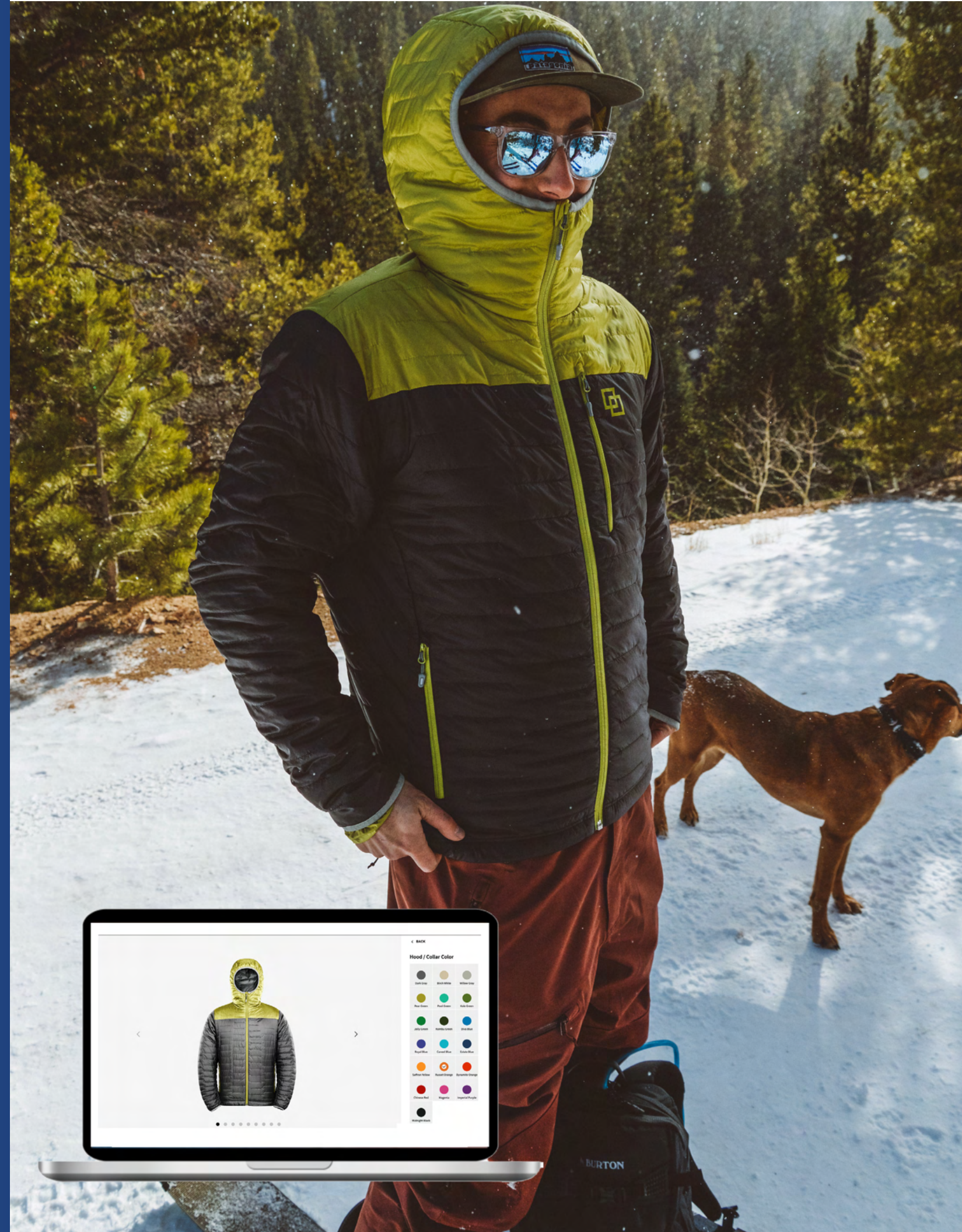
Premium Toray 20D Nylon comfort-touch fabric with DWR coating.

Reliable-performing YKK zippers.

60 gram polyfill insulation.

Large-scale zippered hand pockets.

Available in Men's XS-5XL, Womens XXS-4XL



TIER 4 | \$250 Value

Standard Down Jacket

Lightweight insulation for any cold weather adventure. Available in a rainbow of colors.

Color up each panel with our 23 options.

Premium Toray 20D Nylon comfort-touch fabric with DWR coating.

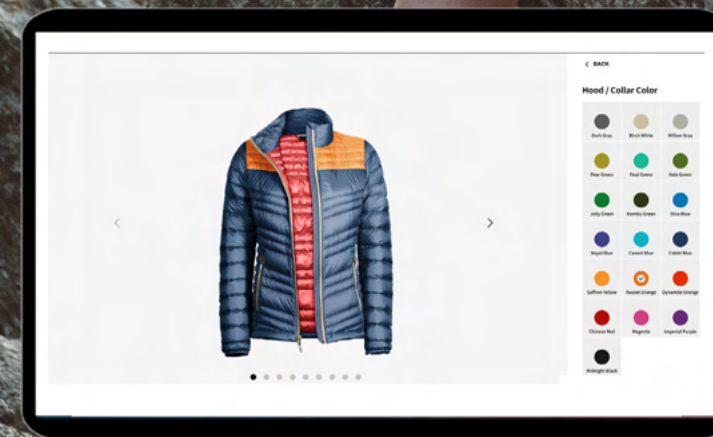
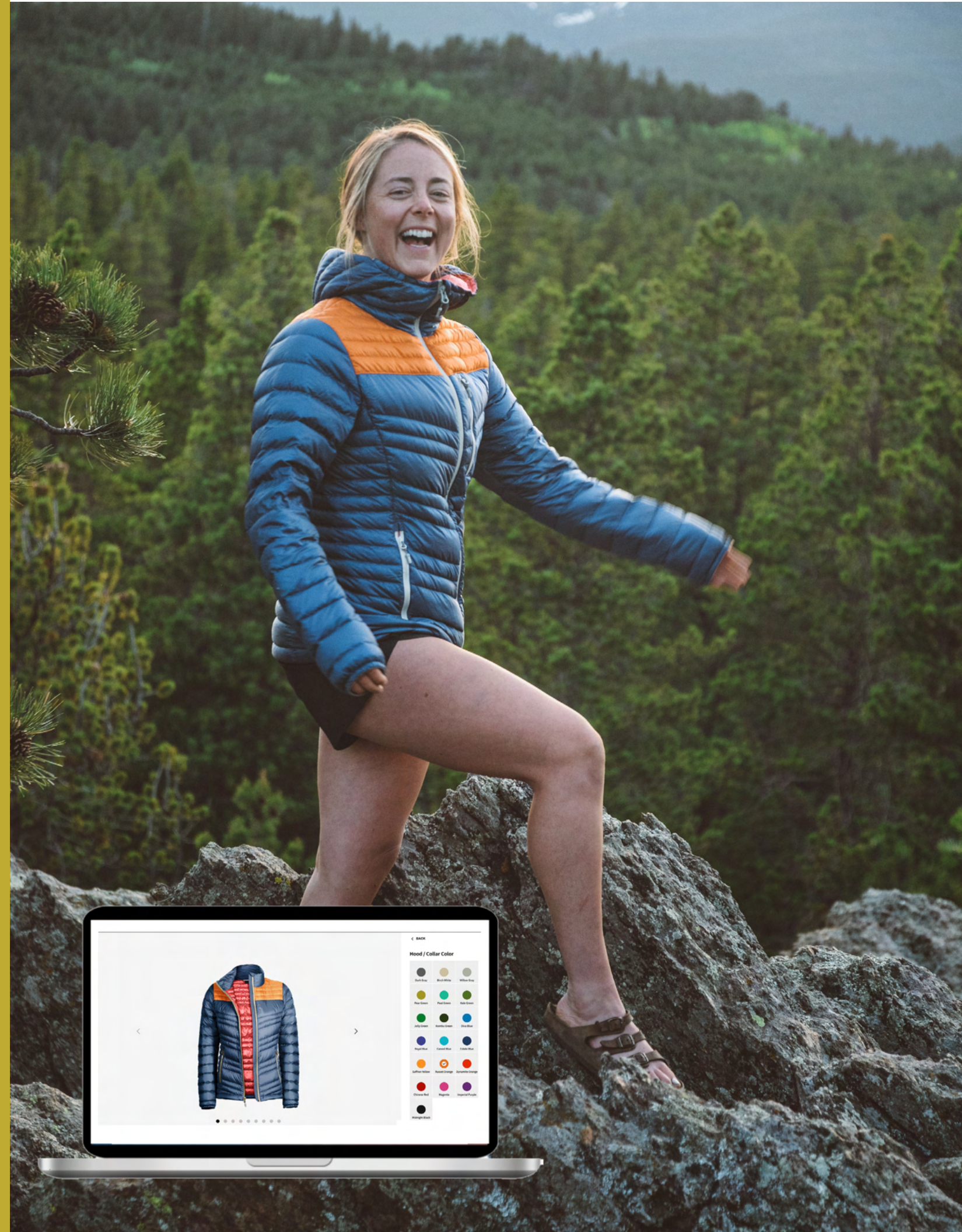
Premium, sustainable 650FP Down insulation.

Reliable-performing YKK zippers.

Included draw-string closure storage sack.



Available in Men's XS-5XL, Womens XXS-4XL



TIER 5 | \$300 Value

Puffy Down Jacket

Lightweight, warm, cozy and super compressible. Available in a rainbow of colors.



Color up each panel with our 23 options.

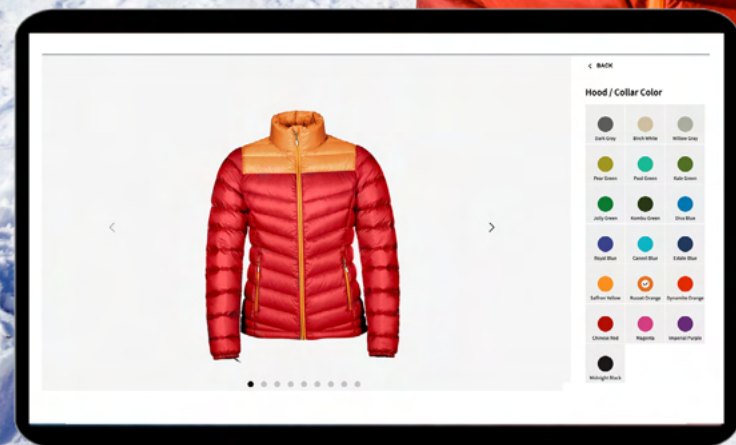
Premium Toray 20D Nylon comfort-touch fabric with DWR coating.

Premium, sustainable 650FP Down insulation.

Reliable-performing YKK zippers.

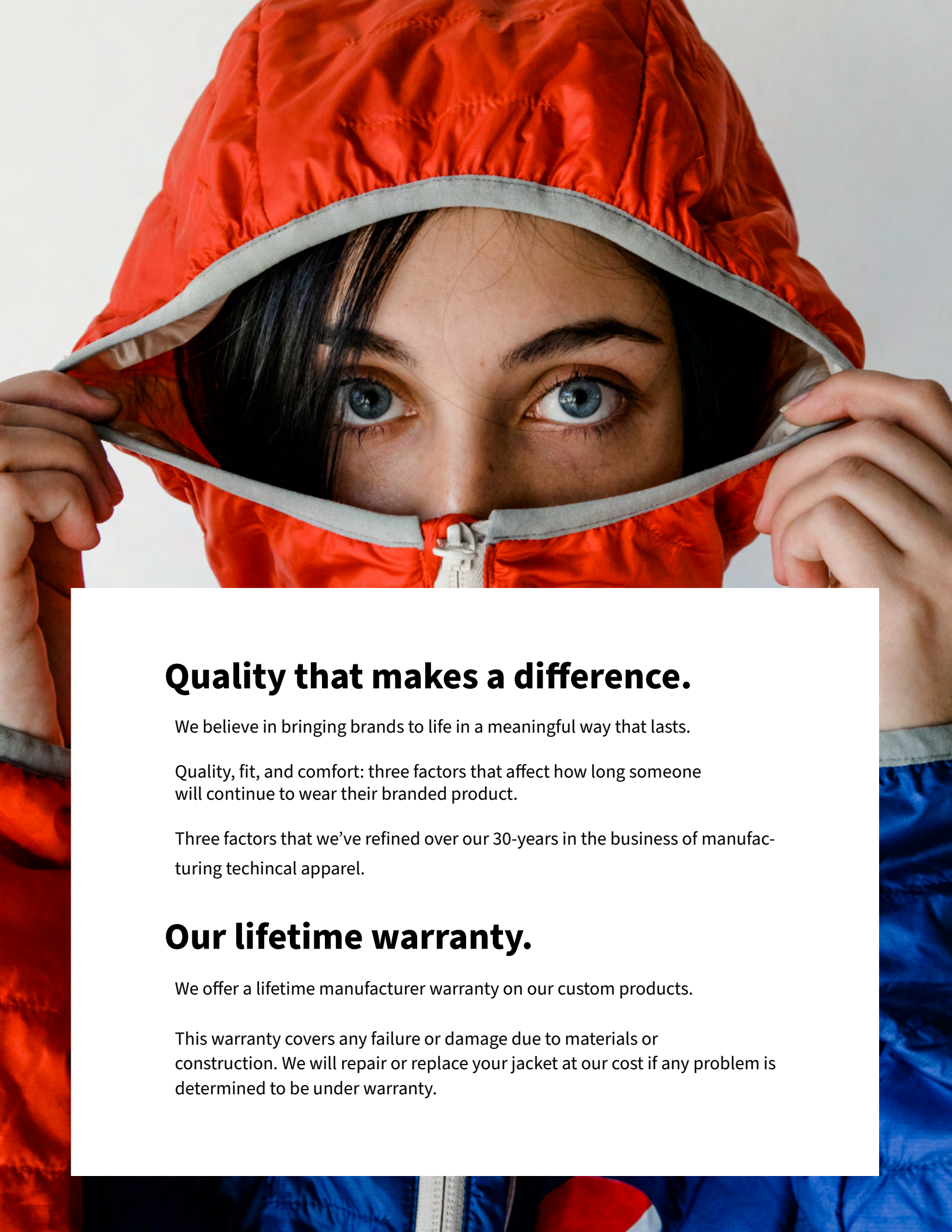
Included draw-string closure storage sack.

Available in Men's XS-5XL, Womens XXS-4XL





**Stand Out From
The Rest.**



Quality that makes a difference.

We believe in bringing brands to life in a meaningful way that lasts.

Quality, fit, and comfort: three factors that affect how long someone will continue to wear their branded product.

Three factors that we've refined over our 30-years in the business of manufacturing technical apparel.

Our lifetime warranty.

We offer a lifetime manufacturer warranty on our custom products.

This warranty covers any failure or damage due to materials or construction. We will repair or replace your jacket at our cost if any problem is determined to be under warranty.



Our Responsibility

Every single day we make choices.

Headquartered in Boulder, Colorado, with a factory in China, we are outerwear company that is committed to bringing brands to life, in a way that is transparent, honest, and right.

We choose to work with the most incredible, environmentally-sound material suppliers out there, and we choose to provide our employees with a safe, socially, and ethically-positive environment to work in.

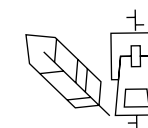
And finally, we choose to manufacture premium, high-quality apparel that will fit perfectly and last a lifetime.



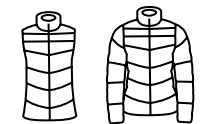
Our down is certified & responsibly sourced Allied Feather and Down.



We use sustainably manufactured fabrics.



We offer supply chain transparency.



All manufacturing is done within our own factory, where we promote fair labor practices and safe working conditions.



Go Ahead, Gift Outside The Box

hexacustom.com | labsupport@hexacustom.com